



TRAFFIC FLUX

MEDIA KIT

Trafficflux

is an Ad Network that has millions of high quality visitors daily. We connect you with the most relevant audience worldwide, add more value for each individual impression, and lead your campaigns to generate more profitable traffic. We offer excellent solutions to optimize your ad displays according to the country and device from which a user accesses our network, which means that you can target users in our system that are most likely to convert for you.



- Targeted traffic 24/7
- Flexibility and versatility through our Real-Time Bidding system
- Geo, behavioral, and demographic filters
- Have precise control of your advertising campaigns and budget with

ADVERTISERS, THIS IS YOUR TIME!

Our self-service engine delivers to you a high level of consumer-targeted traffic, more cost effective reach and frequency, and the elimination of wasted impressions. It also enables you to upload your banners, create your campaigns, adjust your bids, research potential targets, and analyse your reports on demand.

HOW TO GET STARTED?

- Sign up at https://main.trafficflux.com/users/sign_up
- Create a campaign
- Upload your banners
- Deposit funds
- Once the campaign is approved*, it is running and sending you HQ traffic!

*Following our T&Cs



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OUR KEY FEATURES

Creatives

- Easily manage creatives from your account
- 2 sizes of banners and 4 locations on our websites
- Formats: jpg, jpeg, gif, and png that can be up to 1MB each!
- Automatic display optimizations



Targeting Options

Geo-targeting

- Accurate geo-targeting tools to enable you to target users who you want by country
- Identify where the user is located with filters based on our proprietary method of IP targeting

Contextual targeting

- Website content targeting. Target your products and services to users with complementary interests based on their activity you will get higher quality leads and maximize your conversions
- Target engaged audiences, we enhance the most relevant audience for each campaign and as result you get better visibility to your campaign through our proprietary targeting.

RTB and Programmatic Advertising

Real-Time Bidding

- Get control of the price paid for traffic
- Adjust your bids in real-time, keep your costs low and your margins high
- Customize each target for a more flexible way to optimize your costs

Programmatic Advertising

- Dayparting: Determine the best time to display ads to your target users and calibrate it according to your chosen time zone.
- Spending Limits: Determine how much to spend per campaign, with our technology we are able to recognize your limit, so you will not exceed your predetermined spending limits.





- No minimum spend requirements
- Increase visibility in the areas you want
- Generate unique traffic that just our network can provide
- Cost effective users based on their interest
- Keep your costs low and your margins high

- Do it yourself or get dedicated support every step of the way
- Work with a dedicated account manager to help you create your campaigns

CONTACT US

Contact us for further information or to chat about how we can work together, we look forward to helping you succeed!

support@trafficflux.com



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